

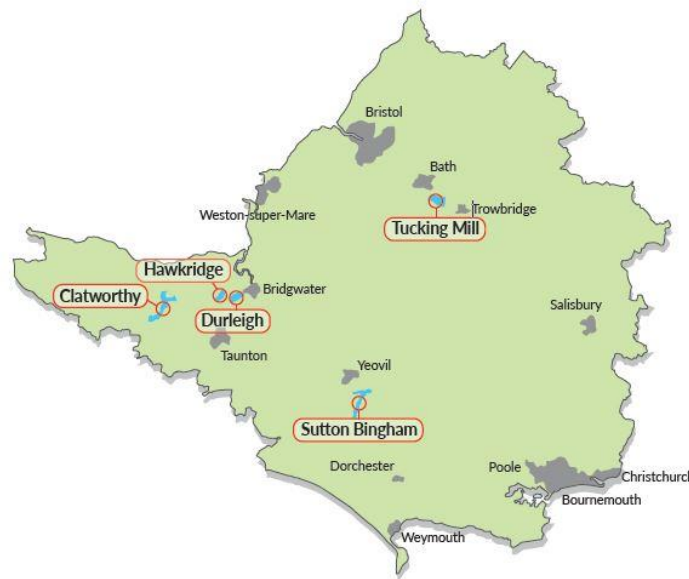


Results Newsletter

Thank you for taking part in our latest survey. We wanted to find out what you know about our reservoirs and how interested you would be in visiting them. We had a great response with almost 900 of you completing the survey.

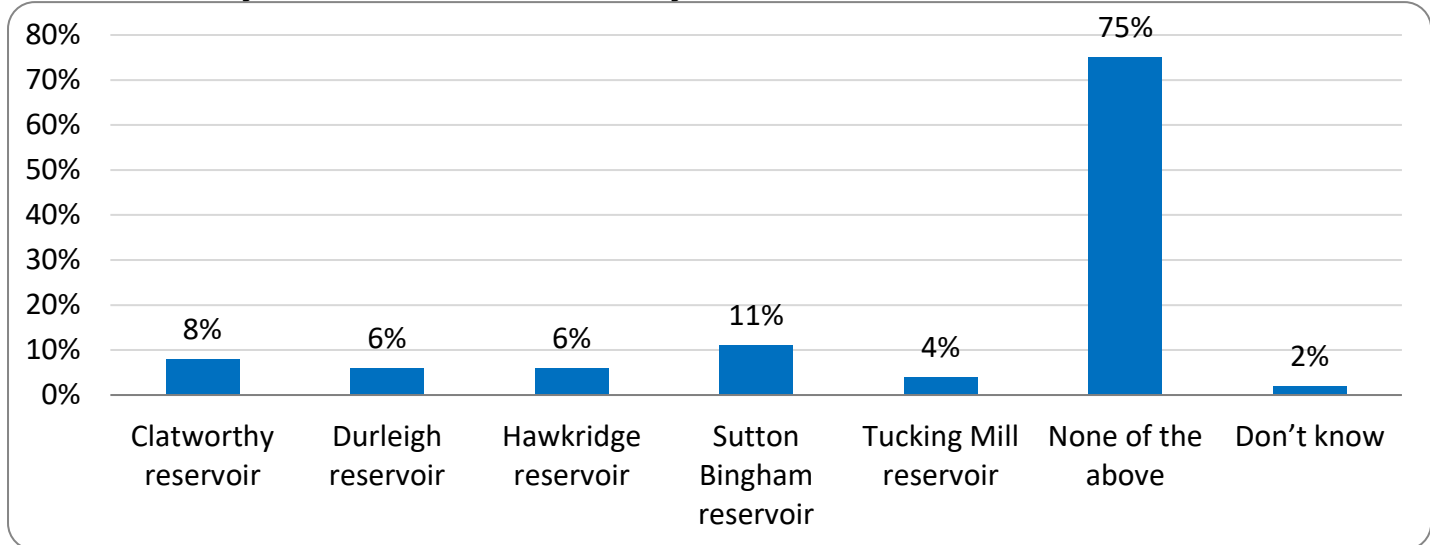
Here's how you answered.

We showed you a map of where some of our reservoirs are located and asked if you knew if any of them were open to the public.



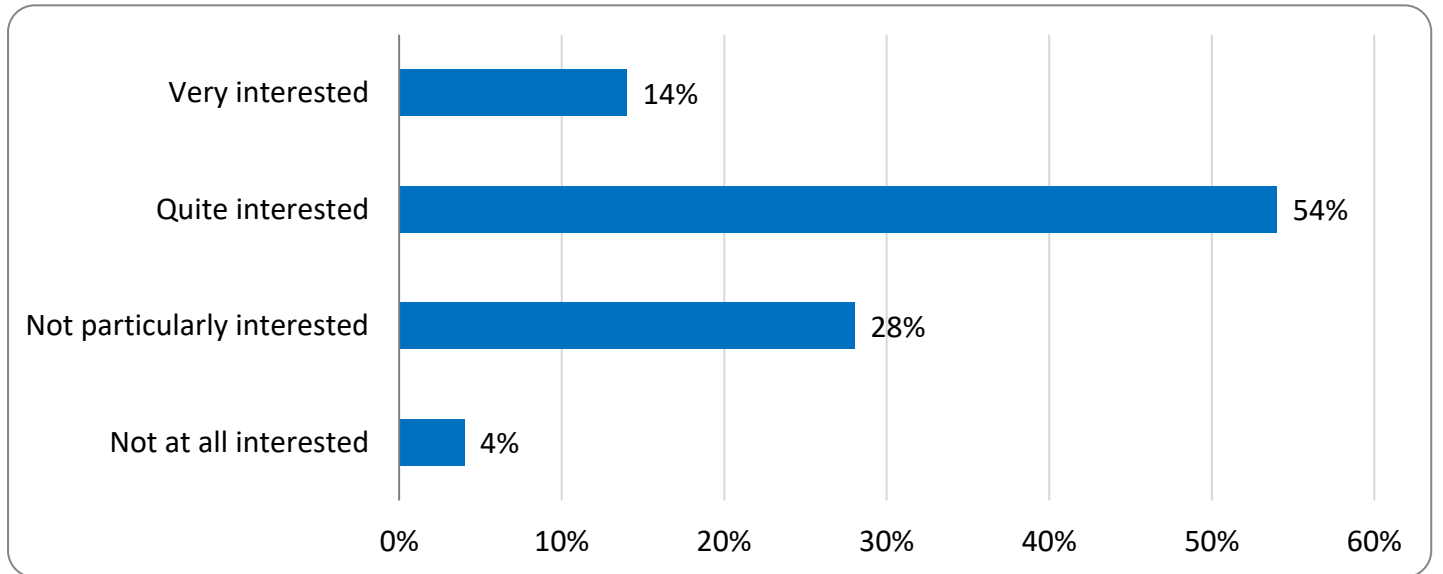
32% of you were aware that any of our reservoirs were open to the public.

We then asked you which of our reservoirs you have ever visited



23% of you had visited at least one of our reservoirs.

We then asked how interested you were in visiting one or more of these reservoirs.



- 68% of you were either very or quite interested in visiting one or more of our reservoirs, with 14% of you being very interested.

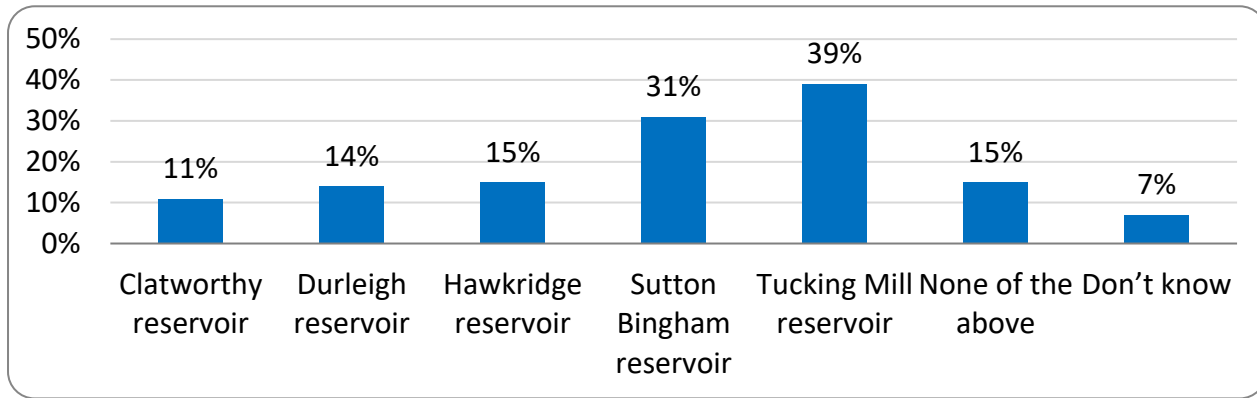
The main reasons that you gave were:-

- Love nature/wildlife (21%)
- Enjoy walking/outdoors (16%)
- Good/peaceful/relaxing day out (14%)
- To see how things work (11%)
- Interested/curious in seeing it (11%)
- Somewhere new/different (7%)

The main reasons that you weren't interested were:

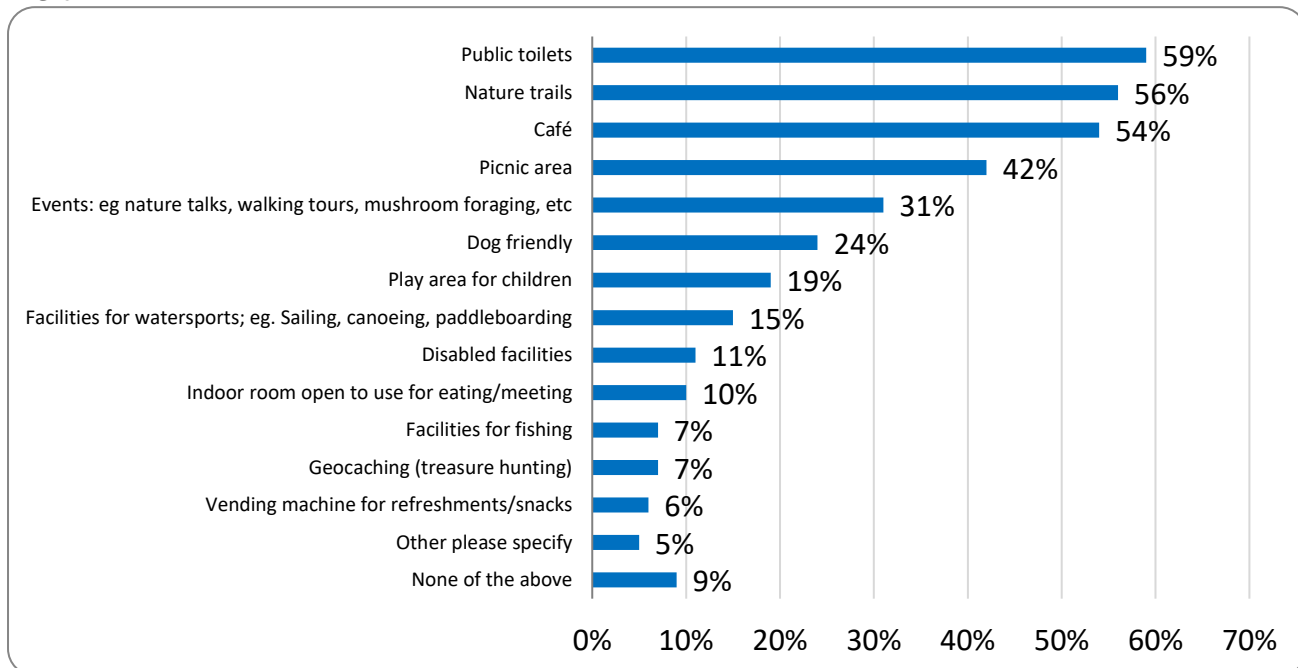
- Too far away (28%)
- No interest (16%)
- Don't know enough about them (10%)
- Too old/disabled/difficulty walking (10%)
- There are better places to visit (9%)
- No transport (6%)
- No time/too busy (5%)

We asked which of our reservoirs you would be most likely to visit.



- Tucking Mill was the most popular (39%)
- 78% of you said that you would be likely to visit at least one of our reservoirs
- Those of you who lived within 15 miles of any reservoir were most likely to visit (85% compared to 69% of those who did not live within 15 miles of a reservoir)

We also wanted to know how important certain activities/facilities were in encouraging you to visit.



The most likely reasons to visit are public toilets (59%), nature trails (56%) and a café (54%).

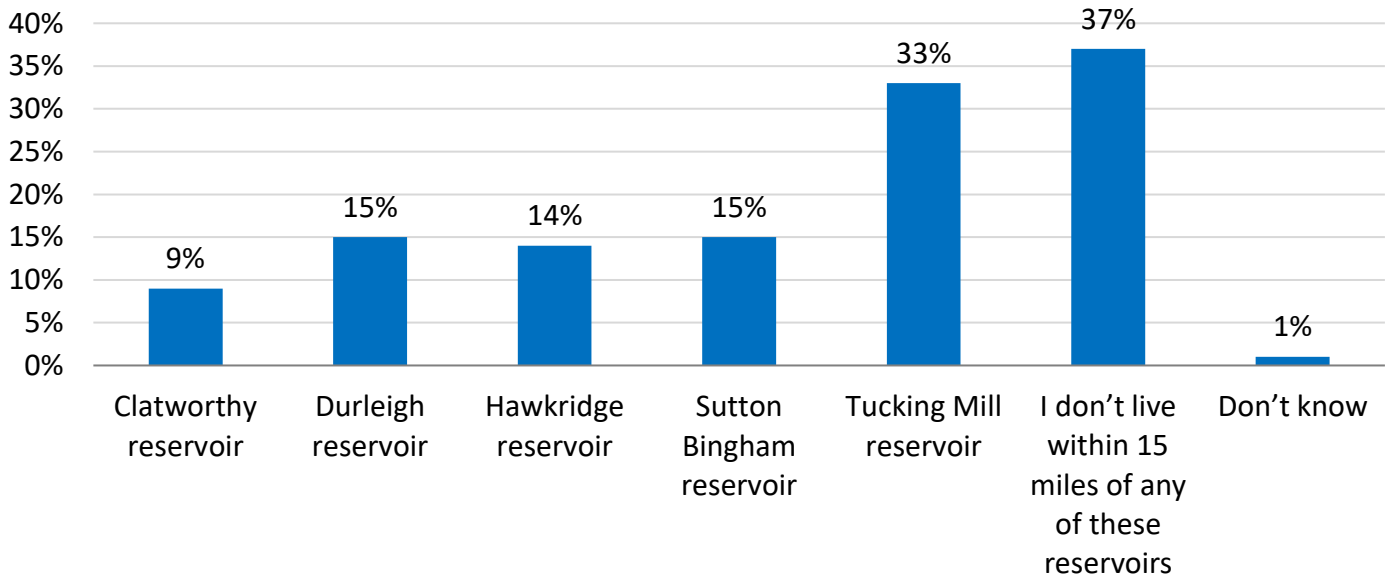
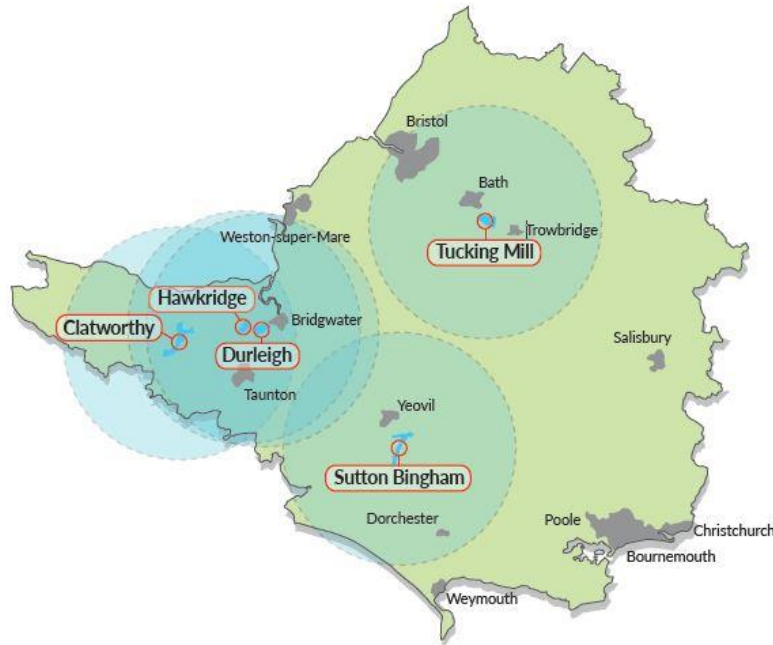
Other activities that you would like to see included (not listed above):-

- Parking/free parking (2%)
- Birdwatching (2%)
- Information boards (1%)
- Cycling facilities (1%)
- Boating (1%)
- Walking routes (1%)
- Tours/talks (1%)
- Visitor/Education Centre (1%)

We asked if you would be interested in booking one of our reservoirs for any community events or birthdays

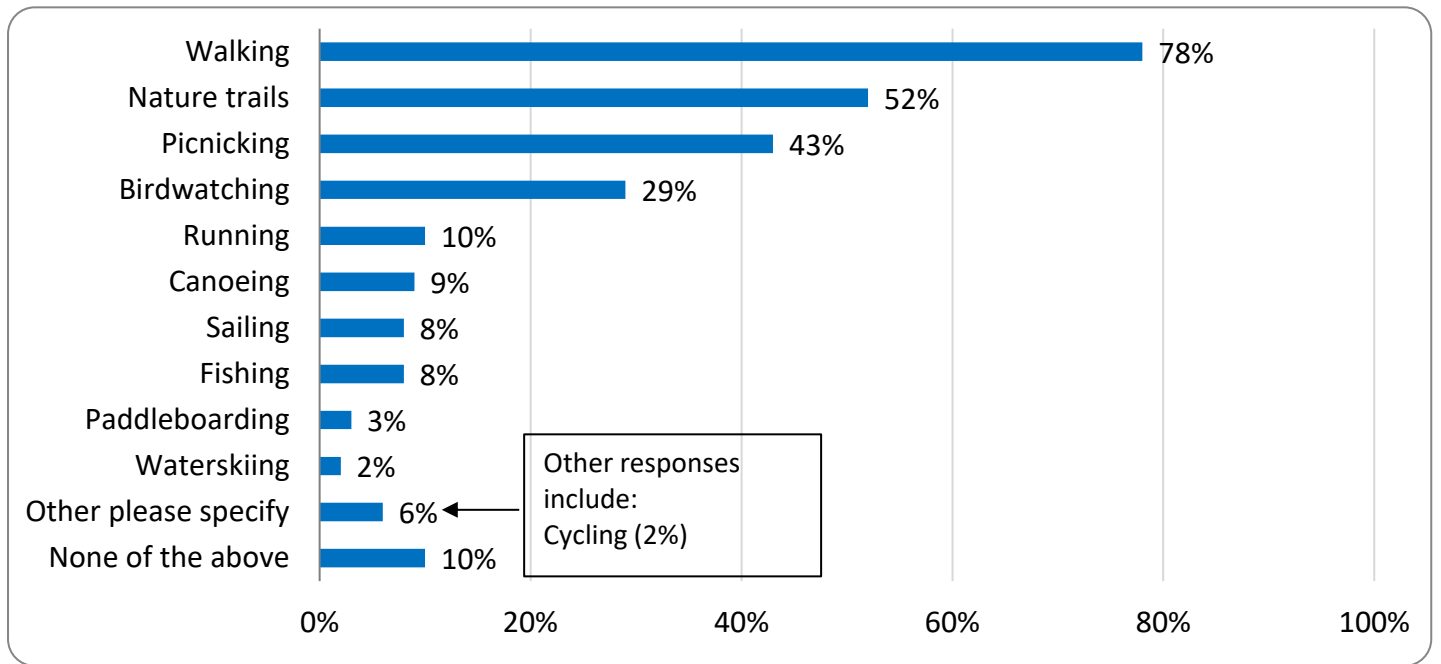
- 11% of you said that you would either be very or fairly interested in booking out one of the reservoirs for an event.

We then showed you the map of our reservoirs again but this time we circled a 15 mile radius and wanted to know where you lived.



- 62% of you live within 15 miles of at least one of the reservoirs, with a third (33%) living within 15 miles of Tucking Mill
- 37% of you do not live within 15 miles of any of the reservoirs

We wanted to know what activities you participated in during your leisure time



- Walking was the most popular outdoor activity (78%), followed by nature trails (52%) and picnicking (43%)
- Whilst many of you take part in activities locally, a high proportion of you travel some distance for your chosen activities. This was particularly true for water sports, picnicking and nature trails

We asked you if there were any other comments that you would like to make about our reservoirs.

A few of you did and the most common comments were:

- Advertise more/more information (3%)
- Excellent resource/great that they are open to public (3%)
- Need more/better facilities (1%)
- Should not be commercialised (1%)
- Looking forward to visiting (1%)
- Too far away (1%)
- Build more reservoirs (1%)

What next?

Thank you so much for taking part. Your answers suggest that there is a lot more we can do to let you know about our reservoirs and encourage you to visit. We will be using your ideas and thoughts to put a plan together for how we can develop our reservoirs into much more of a local community attraction that will much better meet your needs. Do let us know if you have any other comments or suggestions.

Thank you once again for being a member of 'have your say'.